

Meeting Minutes

City of Newnan
Downtown Development Authority
Wednesday, March 12, 2025
8:00 am – Newnan City Hall
25 Lagrange Street- Council Chamber Room

Members Present: Keith Brady, Valerie Dumas, Martha Ann Parks, Casey Smith, Graylin Ward

Members Absent: Ashley Beck, Brant Frost

Staff Present: Abigail Strickland, Jesse Branch, Hasco Craver

The meeting was called to order at 8:02am.

The previous meeting minutes were reviewed by the Authority. Keith Brady made a motion to accept the meeting minutes from the previous meeting as presented to the Authority. Martha Ann Parks seconded the motion. The motion carried.

Abigail Strickland presented the Financial Report to the Authority, noting the following account balances:

- i. BOZ primary: \$18,512.85
- ii. MMI: \$86,592.02
- iii. YTD Income: \$16,391.29
- iv. YTD Expense: \$11,390.16
 1. Net Income: \$5,001.13

Abigail Strickland noted that the Financial Report includes income from the March Market Day vendor checks.

Abigail Strickland updated the Authority on the 57 East Broad site. Abigail noted that Tom Crymes presented their final concept to City Council at the March 11th meeting for the 57 East Broad site. Abigail called on Keith Brady to provide feedback from the meeting. Keith noted that the City Council members will be reviewing the plans and submitting their feedback before the next City Council meeting where the plans will be voted on. The City Council had concerns regarding parking availability. Keith instructed staff to send out the presentation to all members of the Authority. Additionally, Keith noted that the narrative surrounding downtown parking and the safety of pedestrians needs to be addressed. Keith made a motion to instruct staff to create a marketing campaign highlighting the walkability and parking areas of downtown. Graylin Ward seconded the motion. The motion carried.

Abigail Strickland updated the Authority on a DDA Law Training opportunity. Abigail is in the process of coordinating a three-hour DDA Law Training with Kirby Glaze that would occur immediately following an Authority meeting. This training would satisfy the annual training requirements of the board. Currently, he is available for the June, July, August, and September meeting dates. Casey Smith asked that staff send out an email to the Authority to try to determine

which date the most members would be available for the training. Abigail also noted that she is coordinating with the Department of Community Affairs to host another workshop to create a new work plan for 2026-2028. This workshop will likely occur after an Authority meeting, and the date will be shared with the Authority.

Abigail Strickland asked the Authority if they would be available for the next meeting on April 9th, as that is during Coweta County's spring break. A majority of the members were available, so the meeting will stand as scheduled.

Abigail Strickland updated the Authority on recent and upcoming events. Abigail noted that the first Market Day of the year on March 1st was very well attended. Abigail also noted that the Spring Art Walk will be held next Friday, March 21st from 5pm-9pm.

Abigail Strickland noted that the Downtown Directory through Brighter Travel is live on our website. This software showcases business listings, accurate business locations, additional business information, Main Street event dates and details, and guides and passports for specific events.

The meeting was adjourned at 8:25am.

**Next Meeting:
Wednesday, April 9, 2025
8:00 am – Newnan City Hall
25 Lagrange Street- Council Chamber Room**