

Meeting Minutes

City of Newnan
Downtown Development Authority
Wednesday, May 14, 2025
8:00 am – Newnan City Hall
25 Lagrange Street- Council Chamber Room

Members Present: Ashley Beck, Keith Brady, Valerie Dumas, Brant Frost, Martha Ann Parks, Casey Smith, Graylin Ward

Staff Present: Abigail Strickland, Jesse Branch, Hasco Craver

The meeting was called to order at 8:00am.

The previous meeting minutes were reviewed by the Authority. Keith Brady made a motion to accept the meeting minutes from the previous meeting as presented to the Authority. Brant Frost seconded the motion. The motion carried.

Abigail Strickland presented the Financial Reports for both March and April to the Authority, noting the following account balances:

March:

- i. BOZ primary: \$17,208.69
- ii. MMI: \$86,599.37
- iii. YTD Income: \$17,120.69
- iv. YTD Expense: \$15,516.21
 - 1. Net Income: \$2,204.48

April:

- v. BOZ primary: \$14,496.11
- vi. MMI: \$86,606.49
- vii. YTD Income: \$19,363.82
- viii. YTD Expense: \$16,978.56
 - 1. Net Income: \$2,385.26

Abigail Strickland that the year-to-date income includes revenue from Market Day, photobooth operations, and an ENCI grant for QR codes supporting the Building History Tour. The photobooth has generated \$1,912.31 to date, while the history tour grant contributed approximately \$700.

Abigail Strickland announced that Ebony Simpson from the Georgia Department of Community Affairs will facilitate a strategic work plan development session for the 2026-2028 period following the September 10th DDA meeting. A pre-work survey will be distributed to Authority members for input, and while attendance at the session is welcomed, it is not mandatory

The Authority was informed of an upcoming three-hour DDA Law Training session with Kirby Glaze, scheduled immediately following the August 13th DDA meeting and concluding at approximately 12:00 PM. This training will fulfill the board's annual training requirement.

Abigail Strickland updated the Authority on the current work plan. Abigail noted that she is coordinating an open house for second story developers to occur this fall. Abigail also noted that the Development Prep and Experience Economy action items are nearly complete. Abigail is currently working on building out a Public Art Tour that showcases the art in downtown, and is working on listing the building history on Brighter Travel. Jesse Branch noted that applications for the Volunteer Program will go live this summer, with the greatest need for volunteers occurring in the fall.

The DCA/Georgia Main Street Memorandum of Understanding has been executed for 2025. The primary change requires the Main Street program manager to attend one in-person training annually hosted by Georgia Main Street.

Abigail Strickland called upon Keith Brady to report on the March 11th City Council meeting where Tom Crymes presented the final concept for the 57 East Broad site. Brady noted that most City Council concerns have been addressed, though the project is currently undergoing financial feasibility analysis. Casey Smith noted that the Authority should be prepared for Special Called Meetings regarding the project in the coming months.

The meeting was adjourned at 8:18am.

**Next Meeting:
Wednesday, June 11, 2025
8:00 am – Newnan City Hall
25 Lagrange Street- Council Chamber Room**