

Meeting Minutes

City of Newnan
Downtown Development Authority
Wednesday, June 11, 2025
8:00 am – Newnan City Hall
25 Lagrange Street- Council Chamber Room

Members Present: Ashley Beck, Keith Brady, Valerie Dumas, Brant Frost, Casey Smith, Graylin Ward

Members Absent: Martha Ann Parks

Staff Present: Abigail Strickland, Jesse Branch

The meeting was called to order at 7:58am.

The previous meeting minutes were reviewed by the Authority. Keith Brady made a motion to accept the meeting minutes from the previous meeting as presented to the Authority. Brant Frost seconded the motion. The motion carried.

Abigail Strickland presented the Financial Report to the Authority, noting the following account balances:

- i. BOZ primary: \$14,784.52
- ii. MMI: \$86,613.61
- iii. YTD Income: \$34,305.80
- iv. YTD Expense: \$22,923.02
 1. Net Income: \$11,382.78

Abigail Strickland noted that there is around \$9,000 from the Summer Wined-Up ticket sales that is still to be deposited.

Abigail Strickland invited Keith Brady to provide an update on the 57 East Broad project. Keith shared that recent discussions with project stakeholders have progressed and that the City is continuing efforts to move the project forward. While not all final details are confirmed, there is general support, and financial feasibility concerns appear to have been addressed. Keith noted the IGA may be on the agenda for the upcoming City Council meeting, with an associated agreement potentially requiring action by the Authority shortly thereafter. Casey Smith indicated that a Special Called Meeting of the Authority may need to be scheduled following the City Council meeting to consider this agreement. Abigail was asked to distribute the agreement to the Authority members once it becomes available, allowing time for review. Tentative dates for a Special Called Meeting are Thursday, June 19th, or Monday, June 23rd, pending quorum availability.

Abigail Strickland presented the Downtown Community Survey Results to the Authority. At the end of 2024, Jesse Branch sent out a survey to the downtown business owners and then opened the survey up to the community in order to receive feedback from both demographics. Abigail noted a few key points from the survey, including that most users come to downtown for the

dining experiences, and that they most often visit on the weekend. Abigail also noted that the majority of respondents found that a thriving downtown was extremely important, that their overall view of downtown was very good, and that downtown has significantly improved over the past several years. Abigail noted that most respondents called for more entertainment options and more variety in restaurant offerings.

The Authority was reminded of an upcoming three-hour DDA Law Training session with Kirby Glaze, scheduled immediately following the August 13th DDA meeting and concluding at approximately 12:00 PM. This training will fulfill the board's annual training requirement.

Casey Smith provided a brief overview of the 2025 Porchfest event. Casey noted that while the event was not hosted by the Authority/Main Street Newnan, it appeared to be well attended and positively received by the public. He observed that the crowd seemed larger than that of the Rock & Road Festival, but without similar challenges. The only feedback he heard related to the need for additional trash cans and more volunteer support.

The meeting was adjourned at 8:34am.

**Next Meeting:
Wednesday, July 9, 2025
8:00 am – Newnan City Hall
25 Lagrange Street- Council Chamber Room**