



NEWNAN

GEORGIA • CITY OF HOMES

City of Newnan
Downtown Development Authority

Agenda for June 10, 2026 Downtown Development Authority
Meeting

9:00 AM, 25 Lagrange Street - Council Chamber Room

1. Call to Order
2. Review and Approval of Meeting Minutes
3. Financial Report
4. Continuing Business
 - a. Downtown Events Process Presentation
 - b. Consideration of amendments to documents related to 57 E. Broad
5. New Business
 - a. Consideration of Facade Grant for Valerie Dumas
6. Executive Session
7. Manager's Report
8. Adjourn



DOWNTOWN EVENTS

CHALLENGES

- **INCREASING REQUESTS FOR CLOSURES**
- **CONFLICTS WITH ESTABLISHED DOWNTOWN EVENTS**
- **PARKING IMPACTS ON MERCHANTS/CUSTOMERS**
- **OPERATIONAL STRAIN ON RESOURCES**
- **LACK OF CONSISTENT REVIEW/AWARENESS**



GOALS

- CREATE A PREDICTABLE PROCESS
- PROTECT DOWNTOWN ACCESSIBILITY
- SUPPORT ECONOMIC VITALITY
- IMPROVE COMMUNICATION
- ENSURE FAIRNESS & TRANSPARENCY
- BETTER COORDINATE USE OF PUBLIC SPACE





PROPOSED PROCESS

1. INITIAL APPLICATION SUBMISSION
2. STAFF REVIEW (PUBLIC SAFETY, CITY MANAGER, & MAIN STREET/DDA)
3. FEE ASSESSMENT & CONDITIONS
4. CITY COUNCIL APPROVAL (IF APPLICABLE)
5. MERCHANT NOTIFICATION



EVENT CLASSIFICATION *system*



TIER 1 - SMALL ACTIVATION

- sidewalk sales
- small pop-ups
- no closures
- staff approval



TIER 2 - MODERATE EVENT

- limited parking closure/local street closure
- small attendance
- staff approval



TIER 3 - MAJOR EVENT

- street closures (local & state)
- alcohol request
- large attendance
- City Council approval



FEE STRUCTURE

PARKING SPACE CLOSURE FEE

- per space/per day fee
- higher rate during peak hours

STREET CLOSURE FEE

- flat application fee
- additional fee(s) could include:
 - extended duration
 - number of closures
 - Public Safety Staffing

DAMAGE/CLEAN UP DEPOSIT

- damage to property
- excessive trash
- no clean up

WAIVER OPTION

Council or staff could waive fees for: city sponsored events, non-profits, signature downtown events, community-benefit events.

EVENT CONFLICT *policy*

“PREFERENCE MAY BE GIVEN TO ESTABLISHED COMMUNITY EVENTS AND OFFICIALLY SANCTIONED DOWNTOWN EVENTS WHEN EVALUATING REQUESTS THAT CREATE SCHEDULING CONFLICTS, DUPLICATE PROGRAMMING, OR NEGATIVELY IMPACT EXISTING EVENTS.”

A stylized, handwritten signature in white ink, consisting of a large, loopy initial 'O' followed by a series of connected, fluid strokes.

ESTABLISHING “BLACK OUT DATES”, IMPLEMENTING “BUFFER TIMES”, AND/OR RESTRICTING SIMULTANEOUS EVENTS

ANNUAL CALENDAR

PRIORITY GIVEN TO CITY SPONSORED EVENTS (MAIN STREET, LEISURE SERVICES, ETC), THEN TO SIGNATURE PRIVATELY HOSTED EVENTS. ONCE ANNUAL CALENDAR ESTABLISHED, LATER APPLICANTS CAN REVIEW AVAILABILTY.



LIMITATIONS & DENIALS

limitations

- CAP NUMBER OF PRIVATE CLOSURES
- LIMIT CLOSURES DURING "PRIME" WEEKENDS
- RESTRICT CLOSURES DURING HIGH-TRAFFIC RETAIL PERIODS

denials

- CONFLICT WITH EXISTING APPROVED EVENT
- MISS DEADLINES
- LACK REQUIRED DOCUMENTATION
- CREATES UNREASONABLE OPERATIONAL IMPACTS



RESOURCES

- [CITY OF GAINESVILLE SPECIAL EVENT PERMIT](#)
- [CITY OF LAWRENCEVILLE SPECIAL EVENT PERMIT](#)
- [CITY OF VENICE, FL SPECIAL EVENT GUIDE & POLICIES](#)



Before





RDR
CONTRACTING
RESIDENTIAL & COMMERCIAL

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www.RDRcontracting.com

Invoice

5-14-2026

Valerie Dumas

Co: Gillyweed

21 W. court Square

Newnan, GA. 30263

Install (1) store front, 1/4" tempered glass pivot door and lock.

Total due \$3,520.00

Thank You,



Roger Miles

RDR Contracting

Ga. License #RLCI000796

DOOR