MEETING MINUTES

City of Newnan
Downtown Development Authority
Wednesday, October 12th, 2022
8:00 am – Newnan City Hall
25 Lagrange Street- Council Chamber Room

Members Present: Keith Brady, Ray Dubose, Brant Frost, Martha Ann Parks, Casey Smith, Graylin Ward
Members Absent: Jim Thomasson
Staff Present: Abigail Strickland, Jesse Branch

The meeting was called to order at 8:00am.

The previous meeting minutes were reviewed by the Authority. Casey Smith made a motion to accept the meeting minutes from the previous meeting as presented to the Authority. Keith Brady seconded the motion. The motion carried.

Abigail Strickland presented the Financial Report to the Authority, noting the following account balances:

a. **BOZ Primary: $28,815.58**
b. **BOZ MMI: $76,394.55**
c. **YTD Income: $44,310.51**
d. **YTD Expense: $74,075.36**
    - **Net Income: -$29,764.85**

Abigail Strickland noted that the Authority is technically in the green since the negative net income reflects the money that has been paid to TSW for the Downtown Design Guidelines. The year to date income also does not yet reflect the $16,000 accrued from Oktoberfest ticket sales.

Abigail Strickland updated the Authority on the Carnegie-Thompson Alleyway project. Abigail noted that we are currently awaiting paving in the alley.

Abigail Strickland presented the 2023 Calendar of Events and the 2023 Budget to the Authority. Abigail noted the "Restaurant Week" event that was added to the event schedule in the spring. This event would include a "dining passport" that patrons would purchase in order to access restaurant specials during that week, which would include breakfast, lunch, and dinner options. As patrons dine at certain establishments, they can then check those restaurants off of their passports. Patrons who check-off a certain amount of restaurants on their passports can then turn those passports in for a chance to win a prize, such as a gift card. The emphasis of this event is to get more citizens into the downtown restaurants. Keith Brady asked if it would be a good idea to have vinyl light pole banners made for the event. Abigail stated that it was something that we could look into. Casey Smith asked if Main Street staff were considering adding the first Saturday of March – March 4th – to the Market Day schedule. Ray Dubose mentioned that it

would be a good idea to get input from current vendors to gauge interest. Casey Smith made a motion to approve the 2023 Budget and the 2023 Calendar of Events as it stands, with the provisional addition of a March Market Day if staff finds it beneficial to add that date to the schedule. Brant Frost seconded the motion. The motion carried.

Ray Dubose selected Martha Ann Parks, Casey Smith, and Keith Brady for the Nomination Committee. The Nomination Committee must make their selections for Authority positions and present their selections at the next meeting.

Jesse Branch updated the Authority on the Oktoberfest event. Jesse noted that new elements were added to the event this year, including a beer trailer, a hot dog vendor, and a polka-style band in Greenville Street Park from 8pm-10pm after the traditional tastings occurred in the downtown businesses from 5pm-9pm. Ticket-holders were given two free beers with their ticket purchase that were redeemable at the beer trailer at the park. The event was well attended, and we are looking at keeping the same elements for the event next year.

Abigail Strickland reminded the Authority about the annual Volunteer Dinner that will be taking place tomorrow, October 13th starting at 6:30pm.

Abigail Strickland noted that the Georgia Trust for Historic Preservation will be hosting their Fall Ramble this weekend in downtown Newnan. Attendees of the event will be touring historic homes. There will be well over 200 people visiting this weekend for the event.

Keith Brady noted that the potential developers of the 57 East Broad project will be able to come and speak at the next meeting. They will start with the Authority in the morning and kick-off a full day of gathering information from stakeholders and the public.

The meeting was adjourned at 8:20am.

Next Meeting:
Wednesday, November 9th, 2022
8:00 am – Newnan City Hall
25 Lagrange Street- Council Chamber Room