

MEETING MINUTES

City of Newnan
Downtown Development Authority
Wednesday, May 12, 2021
8:00 am – Carnegie Library
1 Lagrange Street Newnan, GA 30263

Members Present: Keith Brady, Ray Dubose, Jim Thomasson, Martha Ann Parks, Graylin Ward, Casey Smith

Members Absent: Brant Frost

Staff Present: Abigail Strickland, Hasco Craver, Jesse Branch

Visitors Present: Chris Doane, Joe Adgie

The meeting was called to order at 8:01am.

The previous meeting minutes were reviewed by the Authority. Casey Smith made a motion to accept the meeting minutes from the previous meeting as presented to the Authority. Jim Thomasson seconded the motion. The motion carried.

Abigail Strickland presented the Financial Report to the Authority, noting the following account balances:

- a. BOZ Primary: \$9,977.62**
- b. BOZ MMI: \$108,765.51**
- c. YTD Income: \$4984.32**
- d. YTD Expense: \$9805.09**
 - Net Income: -\$4820.77**

Abigail Strickland noted income would see an increase with the upcoming summer events; the Authority is likely to see an increase of at least \$15,000 from the sale of Summer Wined-Up tickets.

Abigail Strickland introduced Chris Doane whom represented Bike Coweta. Chris shared the impact from the Rock and Road Festival that was hosted in Downtown Newnan on April 17th; the event was highly successful, encouraging economic impact in the Downtown District. Bike Coweta is looking to make this an annual event, hosted yearly in late March/early April. Chris Doane also shared the preliminary report results from the Downtown Traffic Safety Study. The Traffic Study suggests that the speed limit in downtown be decreased from 35 MPH to 25 MPH; this is based on research that shows there were eight accidents involving pedestrians in 2019, as well as results showing that approximately 17,000 cars pass through downtown on any given day. Lastly, Chris shared Bike Coweta's desire to purchase bike racks for the district. These racks fall under the place-making initiative set forth by the Authority. Bike Coweta is looking to have the racks installed by spring 2022. These racks would be located in high-volume areas that are convenient to consumers, and the cost is estimated at \$700/rack. Keith Brady suggested that it may be a good idea to purchase a sample of a bike rack to determine if the racks will fit with

the aesthetic of downtown. Keith Brady made a motion to purchase a sample bike rack. Casey Smith seconded the motion. The motion carried.

Abigail Strickland updated the Authority on the DCA 2021-2022 MOU. The document was signed by Ray DuBose, Abigail Strickland, and Hasco Craver. This document can be located and reviewed in the Dropbox.

Abigail Strickland presented an upcoming project at 23 E. Broad Street to the Authority. Abigail attended a Planning Commission Meeting, where a Certificate of Appropriateness was discussed for a snow-cone establishment operating out of a shipping container in the open space at 23 E. Broad. The Wow Sno 10 foot “Ice Cube” would feature patio-style seating.

Abigail Strickland shared the Downtown Promo Video with the Authority. The video created by Three Stories Productions showcases downtown businesses, special events, and restaurants within the district.

Abigail Strickland updated the Authority on the Comprehensive Plan. The City’s Comprehensive Plan received over 1,000 responses; the feedback from the survey will be reviewed during the Strategic Planning Retreat.

The meeting was adjourned at 8:43am.

**Next Meeting:
Wednesday, June 9, 2021
8:00 am – Newnan City Hall
25 Lagrange Street- Council Chamber Room**