

Meeting Notes
City of Newnan
Downtown Development Authority
Wednesday, May 9, 2018
8:00 am – 2nd Floor Conference Room,
Newnan City Hall, 25 LaGrange Street

Members Present: Casey Smith, Ray DuBose, Martha Ann Parks, Jim Thomasson, Brant Frost

Staff Present: Hasco Craver, Courtney Harcourt

Visitors Present: Winston Skinner

1. The meeting was called to order at 8:02am
2. The previous meeting minutes were reviewed by the Authority. Ray DuBose made a motion to approve the previous meeting minutes. Jim Thomasson seconded the motion. The motion passed.
3. Courtney Harcourt provided a financial report the Authority, indicating the following balances for DDA accounts:
 - BOZ Primary (March \$32,130.73
 - BOZ Primary (April \$32,146.39)
 - BOZ MMI \$99,978.99
 - BOC-UWG 435.72Harcourt noted that the year to date income amounted to \$354,064.07, where expended amounted to \$340,454.68. Harcourt drew special attention to the Taste of Newnan income that amounted to \$58,423.20, stating that nearly \$55,000 of this income item was from ticket sales.
4. Ongoing projects were discussed and reviewed by the Authority. Courtney Harcourt informed the Authority that several volunteer projects have been completed for the Wadsworth Alley revitalization project. These projects were completed in partnership with Keep Newnan Beautiful. Foundation Christian Church was reported to have planted a small community garden in the alley. This group plated the garden inside of filing cabinets that had been retrofitted into raised beds. Volunteers from Newnan High School created seating options for Wadsworth Alley. Student volunteers spray painted 5 Gallon buckets that were donated by the Redneck Gourmet, and after drying they arranged the buckets upside down to serve as a mobile seating option. Student volunteers also painted and designed an inspiration chalk board. The chalk board title is painted “We Want This Alley TO.... “, and space is provided for visitors to share ideas. The chalk board was installed by a local business owner. Three pieces of interactive art have been donated and installed in the alley.

The Authority was informed that a local Boy Scout Troop had constructed Downtown Planters, and that the planters are awaiting plants and plaques.

Harcourt reminded the Authority of the DDA board retreat on June 20, 2018 at the University of West Georgia. She noted that the meeting would take place at the University of West Georgia at 8am, followed by a short tour, and that the retreat would begin at 9:00am.

5. Courtney Harcourt updated the Authority about the active grant applications that the Main Street program had applied for to benefit Wadsworth Alley. She informed the Authority that staff had submitted the Main on Main Street Grant Application at the request of \$25,000, and indicated that the program should have an update about the status of the request within a week of the meeting. Grant would be for \$25,000. Harcourt also informed the Authority that the Newnan Coweta Board of Realtors' grant funding allowance decreased from \$5,000 to \$3,000. She noted that the application submitted, and that they had requested additional information, including a site plan and keyed map. This was to be submitted within a week's timeframe.
6. The Authority reviewed an update about upcoming promotions and events. Courtney Harcourt mentioned that the This Place Matters campaign was live and active and encouraged the Authority to participate. Brant Frost suggested that the Main Street program investigate an internship position to track the history of the commercial storefronts. The Authority was reminded of upcoming events; Tucked Away Music Festival 5/12/18, 2-6pm and the Summer Wined-Up 6/8/18, 5-9pm.
7. The meeting was adjourned at 8:26am