

Meeting Notes
City of Newnan
Downtown Development Authority
Wednesday, March 11, 2020
8:00 am – Newnan City Hall

Members Present: Keith Brady, Ray DuBose, Martha Ann Parks, Jim Thomasson, Brant Frost, Casey Smith

Staff Present: Courtney Harcourt, Abigail Strickland, Hasco Craver

Visitors Present: Clay Neely, Phyllis Graham, Evette Jones

The meeting was called to order at 8:02am.

Ray DuBose recognized Graylin Ward's excused absence.

The previous meeting minutes were reviewed by the Authority. Keith Brady made a motion to accept the meeting minutes as presented to the Authority. Jim Thomasson seconded the motion. The motion carried.

Courtney Harcourt presented the financial report and noted the following account balances:

- a. BOZ Primary \$34,065.60
- b. BOZ MMI \$113,454.52
- c. YTD income:\$9,759.24 (Market Day Income)
- d. YTD expense:\$4,705.46

Brant Frost made a motion to accept the financial report. Keith Brady seconded the motion. The motion carried.

Courtney Harcourt provide and update regarding ongoing project. Staff is still waiting to hear from the Georgia Placemaking Collaborative on whether Newnan was accepted into the program.

Courtney Harcourt announced The Annual Planning Retreat will be hosted at Newnan City Hall on April 1st in the City Council Chambers. It was noted that Authority will receive a survey that relates to the planning retreat. The surveys will be used to guide the retreat discussion topics. It is of utmost importance that board members submit information to our hosts in advance. Courtney Harcourt noted that Design Guidelines and District Marketing were projects included in the 2020 Plan of Work that will be discussed during the Annual Planning Retreat.

Georgia Cities Foundation and the Department of Community Affairs determined that the project at 12 Jefferson Street was not eligible as a program participant. Staff was not advised to submit an Initial Project Assessment for this property.

Phyllis Graham and Evette Jones were present on behalf of the Newnan Cultural Arts Commission (NCAC). Phyllis Graham noted that the consistency of hosting the event in conjunction with Main Street Newnan's Summer Wined Up in previous years was beneficial for

attendance but the commission believes that the Jazz in the Park event can now be hosted independently. NCAC is requesting to host the annual Summer Jazz in the Park event on Friday, June 26, 2020 and the annual Fall Jazz in the Park event on Friday, September 18, 2020 in conjunction with Main Street's Fall Art Walk. The commission is asking for permission to have alcohol in Greenville Street Park according to city code 3-27 on June 26, 2020 from 7:30 p.m. – 10:30 p.m. and for the alcohol boundaries to be expanded to include Greenville Street Park on September 18, 2020 from 7:30 p.m. – 10:30 p.m. The NCAC will provide: (2) Porta-potties, (8) Trash bins, (10) NCAC members will volunteer to manage the event, and they will provide (2) additional NPD Security Officers. Jim Thomasson made a motion to approve the open container district during Jazz in the Park within the boundaries of Greenville Street Park. Keith Brady seconded the motion. The motion carried.

The Downtown Development Authority and Main Street Newnan was asked to partner with the City of Newnan during Georgia Cities Week to host an event downtown. Keith Brady noted that this event would be a new component of Georgia Cities Week's celebration and strongly encourages merchants to participate. This request is being brought before the Downtown Development Authority (DDA) and is about the City of Newnan's partnership with Main Street Newnan. The city will be hosting its annual Georgia Cities Week in conjunction with the Georgia Municipal Association (GMA) during the week of April 19-25, 2020. As part of a weeklong schedule of events, the city is asking for permission to have the open container district opened for an event during the week according to the city code 3-27. Friday, April 24, 2020, from 5:00 p.m. to 9:00 p.m. The area requested references the Routine Open Container District. The event's facilitation will not require volunteers, additional trash bins, or security. The Newnan Police Department has been notified of this request. Jim Thomasson made a motion to approve the open container district within the boundaries of the routine open container district during the Georgia Cities Week event. Brant Frost Seconded the Motion. The motion carried.

Courtney Harcourt noted Newnan City Council's interest in several road projects to include the Andrew Street Extension. Harcourt noted that the Authority would have an opportunity to express their input for the potential of this project to be realized.

Abigail Strickland provided an update regarding upcoming events:

- a) The Spring Art Walk is scheduled to take place on March 27th from 5pm-9pm with 36 business participants and over 50 artists. There will be performances by Kyle Kahn Studios along with the local high schools demonstrating art around the Courthouse Square.
- b) The first Market Day of the season is scheduled to take place on April 4th, 2020 from 10am-2pm. Abigail Strickland noted that there are 27 approved Annual Vendors which leaves room for 30 monthly vendors each market, which will provide a balance of new products each month.
- c) The Taste of Newnan is scheduled for April 16th from 5pm-8:30am. Abigail Strickland noted event goers appreciated the larger footprint of the event last year and that we intend to use the same amount of street closures but will be focused on the west side of the downtown district to allow for easier detours for the Newnan Police Department.

Keith Brady announced the Wadsworth Concert was scheduled to take place on Saturday night, March 14th . Keith Brady applauded the NCAC for their work on the Wadsworth Concert and encouraged the Authority to consider attending the event.

The meeting was adjourned at 8:37am.

Next Meeting:
Wednesday, April 1, 2020
8:00 am – Newnan City Hall