Meeting Minutes

City of Newnan
Downtown Development Authority
Wednesday, August 9, 2023
8:00 am – Newnan City Hall
25 Lagrange Street- Council Chamber Room

Members Present: Keith Brady, Ray Dubose, Casey Smith, Graylin Ward
Members Absent: Brant Frost, Martha Ann Parks, Jim Thomasson
Staff Present: Jesse Branch, Hasco Craver
Visitors Present: Jarred Jackson

The meeting was called to order at 8:04am.

The previous meeting minutes were reviewed by the Authority. Keith Brady made a motion to accept the meeting minutes from the previous meeting as presented to the Authority. Casey Smith seconded the motion. The motion carried.

Jesse Branch presented the Financial Report to the Authority, noting the following account balances:

i. BOZ primary: $22,394.02
ii. MMI: $81,460.09
iii. YTD Income: $36,845.68
iv. YTD Expense: $36,283.17
    1. Net Income: $562.51

Jesse Branch noted that this Financial Report does not reflect the August Market Day checks, which would equal to roughly $2,000 in income.

Jesse Branch introduced Jarred Jackson to the Authority. Jarred Jackson is a representative of Krebs Engineering, which is the engineering firm currently working on the Wadsworth Alley project. Jarred presented the proposed plans for the alleyway to the Authority. These plans include creating a rock swale to help redirect the water runoff into the street, which is where the rainwater should be going in order to prevent erosion. Hasco Craver noted that the City would likely need to obtain Rights of Entry from the adjacent property owners. Hasco recommended that the Authority send this plan to the Mayor and Council and receive their approval to fund the project through the City. Casey Smith made a motion for staff to create an agenda item for the next City Council meeting that would ask for this request. Graylin Ward seconded the motion. The motion carried.

Jesse Branch updated the Authority on the proposed agreement between the DDA and Bike Coweta for the 2024 Rock and Road Festival. Jesse presented a draft agreement between the organizations that would include promotion and marketing efforts on both sides, a heightened awareness of the event in the downtown district, opportunities for Main Street staff to serve on the festival event committee, and a potential monetary sponsorship from the DDA. Jesse asked

the Authority if there was a recommended amount for the sponsorship. Casey Smith noted that the Authority does not need to offer a monetary sponsorship if they are providing the other services outlined in the agreement. Graylin Ward agreed with this statement. Keith Brady made a motion to accept the agreement with the removal of the financial sponsorship from the Authority. Casey Smith seconded this motion. The motion carried.

Jesse Branch updated the Authority on property developments within the district. Sure Bride opened their new location at 2 Greenville on July 22nd. Pink Flamingo Kids held their Grand Opening on July 29th at 4 Greenville.

Jesse Branch updated the Authority on the Summer NewnaNights and Sunrise on the Square 5K events. The last Summer NewnaNights of the summer will be occurring tomorrow on Thursday, August 10th. The annual Sunrise on the Square 5K will be occurring in downtown on Saturday, September 2nd which is Labor Day Weekend. Proceeds from the race will benefit the Newnan-Coweta Boys & Girls Club.

Lastly, Jesse Branch noted that she will be attending the Annual Georgia Downtown Association Conference in Canton, Georgia from August 21st-August 24th. Jesse is looking forward to networking with downtown professionals from across the state.

The meeting was adjourned at 8:30am.

Next Meeting:
Wednesday, September 13, 2023
8:00 am – Newnan City Hall
25 Lagrange Street- Council Chamber Room