Meeting Minutes

City of Newnan
Downtown Development Authority
Wednesday, September 13, 2023
8:00 am – Newnan City Hall
25 Lagrange Street- Council Chamber Room

Members Present: Keith Brady, Ray Dubose, Brant Frost, Martha Ann Parks, Casey Smith, Graylin Ward
Members Absent: Jim Thomasson
Staff Present: Jesse Branch, Hasco Craver

The meeting was called to order at 8:00am.

The previous meeting minutes were reviewed by the Authority. Casey Smith made a motion to accept the meeting minutes from the previous meeting as presented to the Authority. Keith Brady seconded the motion. The motion carried.

Jesse Branch presented the Financial Report to the Authority, noting the following account balances:

i. BOZ primary: $19,080.55
ii. MMI: $81,467.01
iii. YTD Income: $42,209.10
iv. YTD Expense: $42,025.99
    1. Net Income: $183.11

Jesse Branch noted that this Financial Report does not reflect the income for the Sunrise on the Square 5K race registrations, nor the Oktoberfest ticket sales.

Jesse Branch updated the Authority on the Wadsworth Alley. Jesse noted that the City Council approved the Authority's request for the City to fund the engineering project that will be occurring in the alleyway in the near future at their last meeting. Jesse also noted that Krebs Engineering began surveying the alley this week, and that there will be a meeting with the adjacent property owners next week to discuss the project and any upcoming changes that may happen.

Jesse Branch updated the Authority on the Carnegie-Thompson Alley. Jesse noted that the Facilities Department has begun installing hooks for the string lights, the drilling for the conduit is completed, and the light boxes will be installed as soon as updates to the boxes are painted and retrofitted for the space.

Jesse Branch updated the Authority on the DCA Strategic Plan. Jesse noted that City Staff has received the Strategic Plan from DCA staff, and the plan is currently undergoing internal review before it is presented before the Authority before the end of the year.

Jesse Branch updated the Authority on the Mobilize Main Street event. This event will be occurring in downtown Newnan on Thursday, October 5th from 10:00am-2:00pm. Roughly 40 downtown professionals from across the state will be touring downtown as part of a continuing education and networking event. The itinerary includes a welcome at 10:00am, tours of the district from 10:30am-12:30pm, lunch at 12:30pm, and networking at 1:30pm.

Jesse Branch updated the Authority on the Sunrise on the Square 5K, Fall Art Walk, and Oktoberfest events. The annual Sunrise on the Square 5K was a great success, with a total number of 405 participants on race day. Fall Art Walk will be occurring on Friday, September 22nd from 5pm-9pm. Oktoberfest will be occurring on Friday, October 6th from 5pm-10pm, with Line Creek: The Reserve serving as a sponsor for this year's event.

Lastly, Jesse Branch reminded the Authority that the online Switch to Six training needs to be completed by the end of the year.

The meeting was adjourned at 8:14am.

Next Meeting:
Wednesday, October 11, 2023
8:00 am – Newnan City Hall
25 Lagrange Street- Council Chamber Room