

Meeting Minutes

City of Newnan

Downtown Development Authority

Wednesday, January 10, 2024

8:00 am – Newnan City Hall

25 Lagrange Street- 2nd Floor Conference Room

Members Present: Keith Brady, Ray Dubose, Martha Ann Parks, Casey Smith, Jim Thomasson, Graylin Ward

Members Absent: Brant Frost

Staff Present: Abigail Strickland, Jesse Branch, Hasco Craver

The meeting was called to order at 8:02am.

Jim Thomasson addressed the Authority and noted that today's meeting would be his last meeting as he is officially resigning at the end of the meeting due to his recent election to the City Council.

The previous meeting minutes were reviewed by the Authority. Casey Smith made a motion to accept the meeting minutes from the previous meeting as presented to the Authority. Ray Dubose seconded the motion. The motion carried.

Abigail Strickland presented the Financial Report to the Authority, noting the following account balances:

- i. BOZ primary: \$32,003.69
- ii. MMI: \$81,487.32
- iii. YTD Income: \$78,029.41
- iv. YTD Expense: \$80,146.20
 - 1. Net Income: -\$2,116.79

Abigail Strickland noted that we ended the year at a net balance around -\$2,000. Abigail also noted that the primary account has an excess of \$20,000, and in years past the Authority has voted to transfer a certain amount into the money market account. Keith Brady made a motion to transfer \$5,000 into the money market account. Ray Dubose seconded the motion. The motion carried.

Abigail Strickland updated the Authority on the 2023-2025 Work Plan. Abigail noted that the Authority needs to adopt the work plan as well as finalize all assignments at today's meeting. Casey Smith and Martha Ann Parks requested Second Story Activation; Keith Brady and Graylin Ward requested Future Development Preparation; Casey Smith and Martha Ann Parks requested Volunteer Support; and Casey Smith requested Grow our Experience Economy, all with specified definitions of success and appropriate tasks to be completed. Casey Smith made a motion to adopt the 2023-2025 Work Plan. Graylin Ward seconded the motion. The motion carried.

Jim Thomasson noted that Martha Ann Parks, Keith Brady, and Casey Smith were selected for the Nominating Committee. Martha Ann stated that the committee nominated Casey Smith for Chairman, Keith Brady for Vice Chairman, and Graylin Ward for Secretary/Treasurer. Ray Dubose made a motion to accept the nominations as presented. Keith Brady seconded the motion. The motion carried.

Abigail Strickland noted that the Annual Assessment for Main Street Newnan's State and National Accreditation is due on Monday. Abigail also noted that an initial project application for a DDRLF project in the DDA District has been submitted, with more details to come in the coming months.

Jesse Branch updated the Authority on the events schedule, noting that the first event of the year will be the upcoming Market Day in March which will also kick-off the 2024 Market Day season.

Lastly, Abigail Strickland reminded the Authority that the new requirements for board members involve two (2) hours of training per board member, per year. Abigail will send out training opportunities as they become available throughout the year. Training opportunities include the GDA Certified Downtown Professional courses, GMA trainings, Georgia Main Street trainings, various webinars, and other training options.

The meeting was adjourned at 8:21am.

**Next Meeting:
Wednesday, February 14, 2024
8:00 am – Newnan City Hall
25 Lagrange Street- Council Chamber Room**