Meeting Minutes

City of Newnan
Downtown Development Authority
Wednesday, April 10, 2024
8:00 am – Newnan City Hall
25 Lagrange Street- Council Chamber Room

Members Present: Keith Brady, Valerie Dumas, Brant Frost, Ashley Keeley-Bercich, Martha Ann Parks, Casey Smith, Graylin Ward
Staff Present: Abigail Strickland, Jesse Branch, Hasco Craver
Visitors Present: Jessica Worthington

The meeting was called to order at 8:00am.

The previous meeting minutes were reviewed by the Authority. Keith Brady made a motion to accept the meeting minutes from the previous meeting as presented to the Authority. Brant Frost seconded the motion. The motion carried.

The meeting minutes from the Special Called Meeting held on March 22nd were reviewed by the Authority. Brant Frost made a motion to accept the meeting minutes from the Special Called Meeting as presented to the Authority. Martha Ann Parks seconded the motion. The motion carried.

Abigail Strickland presented the Financial Report to the Authority, noting the following account balances:

i. BOZ primary: $12,050.60
ii. MMI: $86,515.20
iii. YTD Income: $15879.94
iv. YTD Expense: $18,808.70
    1. Net Income: $-2928.76

Abigail Strickland noted that this includes the income from the first Market Day of the year in March, as well as the expense from our annual software subscriptions and several trainings that staff have already been involved in this year.

Abigail Strickland updated the Authority on the ongoing alleyway projects. Abigail noted that due to the weather, the community paint day that was scheduled during the Spring Art Walk to complete the Carnegie-Thompson Alley mural was cancelled. The artist has since returned and completed the mural. Abigail also noted that new displays were installed in the lightboxes - which include the Carnegie-Thompson Alley information, the 2024 Main Street event schedule, and an artist biography for the muralist – and planters were added. Abigail noted that there is around $4,000 left in the budget for the Carnegie-Thompson Alley project that we will be looking to spend before the grant cycle closes. Abigail also informed the Authority that the City of Newnan's Public Works department has placed the Wadsworth Alley updates on their agenda, and the work has a scheduled completion date sometime in August. Keith Brady asked if the

striping for the parking spot at the entrance of the alleyway has been completed as of yet. Hasco Craver noted that it would be completed as part of the alleyway project.

Jesse Branch updated the Authority on events. Jesse noted that the April Market Day was a success. Jesse also noted that despite the unfortunate weather on the evening of the Spring Art Walk, it was still well-attended considering the circumstances, and she received positive feedback from artists, downtown businesses, and citizens alike. Jesse reminded the Authority of the upcoming Downtown Newnan Restaurant Week, which will be taking place Sunday, April 14th-Saturday, April 20th.

The Authority entered into a work session at 8:07am.

Abigail Strickland re-introduced Jessica Worthington from the Office of Downtown Development at the Deparment of Community Affairs to the Authority. Jessica facilitated a work session to update the DDA bylaws as well as work through the 2023-2025 Work Plan, including prioritizing tasks to be completed and finalizing task assignments. The goals of the Work Plan include Second Story Activation, Future Development Preparation, Volunteer Support, and Grow our Experience Economy, all with specified definitions of success and appropriate tasks to be completed.

The meeting was adjourned at 11:21am.

Next Meeting:
Wednesday, May 8, 2024
8:00 am – Newnan City Hall
25 Lagrange Street- Council Chamber Room